



## A.Prince Consulting

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31<sup>st</sup> August 2021

Hamish McGregor  
**Director**  
Chilltainers  
24 Paunui Street  
St Heliers, Auckland NZ 1071

Dear Hamish,

### **RE: APCO Chilltainers Accreditation**

A Prince Consulting (APC) is a highly respected multi-disciplinary waste consultancy that has been operating in Australia for nearly 25 years. Its founder Anne Prince pioneered waste auditing in 1993 and today APC is considered Australia's best "**Data Management & Auditing**" consultancy, as voted by readers of Inside Waste Consultants Review in 2015, 2017, 2019 and 2020. APC has completed more than 400 solid-waste audits covering domestic, commercial, special event, and public place feedstocks. Facilities include landfills, transfer stations, material recovery facilities (MRFs) and alternative waste treatment (AWT) plants and locations include metropolitan, regional, rural and remote areas throughout Australia and more recently internationally. APC holds extensive knowledge on the Australia waste and recycling industry and provides advice across industries, corporates, and governments - local, state and federal.

Packaging recycling in Australia and New Zealand is strongly influenced by the Australasian Packaging Covenant Organisation (APCO) which created the Australasian Recycling Logo (ARL). The ARL has become the preeminent symbol for recycling in Australasia and is sought after by all leading brands and manufacturers. Its application is controlled by APCO who guards against its misuse and monitors packaging to ensure all criteria continues to be met by manufacturers. To be eligible to apply the ARL, a product is assessed via the Packaging Recyclability Evaluation Portal (or PREP). Products that carry the ARL are recognised as being readily recyclable and will be accepted for kerbside collection, recovered by MRFs and will be eventually recycled by end-processors.

In 2018, the Australian packaging industry and government committed to the 2025 National Packaging Targets (2025 Targets) which are reinforced by the National Waste Policy and National Waste Policy Action Plan. One of the 2025 Targets is to phase out problematic and unnecessary

single-use plastic packaging by 2025. Chilltainers is a product that supports this initiative as it is a valid alternative to polystyrene/EPS packaging and significantly reduces the environmental footprint because of its recyclability.

Chilltainers has been assessed using the PREP tool and has been approved to apply the ARL. This product can be disposed of in the Australian kerbside collection system and it will be recycled by paper mills. This product is no different from the vast array of cardboard and paper coatings, laminates, and wet strength cardboards that are continually processed in recycling mills. It provides high yields of fibre percentage which is the key determinant of paper mills.

The supporting materials analysis, independent recycling trial information, and resulting PREP analysis from APCO would support Chilltainers being accepted for recycling in Australia and therefore kerbside collection for MRF's.

Yours faithfully,



Ken Donley  
**General Manager**